

ZEUSOLOGY, LLC PRIVACY POLICY

Effective April 29, 2015

Zeusology, LLC (the "Company", "we", or "us") is dedicated to protecting Your personal information and informing You about how We use it.

The Privacy Policy covers both our "online" (e.g., web and mobile services, including any web sites operated by us, mobile applications, however accessed and/or used, whether via personal computers, mobile devices or otherwise) and "offline" (e.g., collection of data through mailings, telephone, or in person) activities owned, operated, provided, or made available by the Company. Our "online" and "offline" activities are collectively referenced as the "Services." This Privacy Policy also applies to your use of interactive features or downloads that: (i) we own or control; (ii) are available through the Services; or (iii) interact with the Services and post or incorporate this Privacy Policy.

BY USING OUR SERVICES OR BY OTHERWISE GIVING US YOUR INFORMATION, YOU AGREE TO THE TERMS OF THIS PRIVACY POLICY.

Please review the following carefully so that you understand our privacy practices. If you do not agree to this Privacy Policy, do not use any of our Services or give us any of your information. In addition, please review our Terms of Service, which may apply to your use of our websites and mobile applications. This Privacy Policy is incorporated by reference into the applicable Terms of Service.

From time to time, we may update this Privacy Policy to reflect changes to our information practices. Any changes will be effective immediately upon the posting of the revised Privacy Policy. We encourage you to periodically review this page for the latest information on our privacy practices.

If you have questions about this Privacy Policy, please contact us at info@themo-de.com.

1. WHAT INFORMATION WE COLLECT

(a) Information You Provide To Us

Personal Information. We may ask you to provide us with certain categories of information such as personal information, which is information that could reasonably be used to identify you personally ("Personal Information"). We may collect this information through various forms and in various places through the Services, including account registration forms, contact us forms, or when you otherwise interact with us. When you sign up to use the Services, you create a user profile. The current required data fields are:

- Email
- Password
- First and Last Name
- Address

- Phone Number
- Credit Card information

If you choose to upload a photo when registering for our Services, the photo may be viewable by us and by the service providers who are coming to meet you so that they are able to verify your identity. You may remove or update the photo at any time by logging into your account. You may also be asked to voluntarily enter additional information, which may become public.

(b) Information We Collect As You Access And Use Our Services

In addition to any Personal Information or other information that you choose to submit to us, we and our third-party service providers may use a variety of technologies that automatically (or passively) collect certain information whenever you visit or interact with the Services ("Usage Information"). This Usage Information may include the browser that you are using, the URL that referred you to our Services, all of the areas within our Services that you visit, and the time of day, among other information. We may use Usage Information for a variety of purposes, including to enhance or otherwise improve the Services. In addition, we collect your IP address or other unique identifier ("Device Identifier") for your computer, mobile or other device used to access the Services (any, a "Device"). A Device Identifier is a number that is automatically assigned to your Device used to access the Services, and our computers identify your Device by its Device Identifier. Usage Information may be non-identifying or may be associated with you. Whenever we associate Usage Information or a Device Identifier with your Personal Information, we will treat it as Personal Information.

In addition, tracking information is collected as you navigate through our Services, including, but not limited to geographic areas. If you are requesting Services, the Service Provider's mobile phone will send your GPS coordinates to our servers. We collect this information for various purposes - including to provide you with support, to enhance our Services, and for our internal business purposes.

A few of the methods that may be used to collect Usage Information include, without limitation, the following (and subsequent technology and methods hereafter developed):

Cookies. Cookies and Flash Cookies may be used for many purposes, including, without limitation, remembering you and your preferences and tracking your visits to our web pages. Cookies work by assigning a number to the user that has no meaning outside of the assigning website. If you choose to disable cookies or Flash cookies on your Device, some features of the Services may not function properly or may not be able to customize the delivery of information to you.

You should be aware that the Company cannot control the use of cookies (or the resulting information) by third-parties, and use of third party cookies is not covered by our Privacy Policy.

Web Beacons. Web beacons or similar technologies help us better manage content on our Services by informing us what content is effective, count users of the Services, monitor how users navigate the Services, count how many e-mails that we send were actually opened or to count how many particular articles or links were actually viewed.

(c) Information Collected by MO-DE Apps

Our Services are primarily provided through an application on your mobile, tablet computer or similar device ("MO-DE App"). You agree that we may collect and use , technical data and related information, including but not limited to, technical information about your device, system and application software, and peripherals, that is gathered periodically to facilitate the provision of software updates, product support and other services to you (if any) related to such MO-DE App.

When you use our MO-DE App it may automatically collect and store some or all of the following information from your mobile device ("Mobile Device Information"), including without limitation:

- Your preferred language and country site (if applicable).
- Your phone number or other unique device identifier assigned to your mobile device.
- The IP address of your mobile device.
- The manufacturer and model of your mobile device.
- Your mobile operating system.
- The type of mobile Internet browsers you are using.
- Your geolocation.
- Information about how you interact with the MO-DE App and any of our web sites to which the MO-DE App links, such as how many times you use a specific part of the mobile application over a given time period, the amount of time you spend using the MO-DE App, how often you use the MO-DE App, actions you take in the MO-DE App and how you engage with the MO-DE App.
- Information to allow us to personalize the services and content available through the MO-DE App.

We may use information automatically collected by the MO-DE App (including the Mobile Device Information) in the following ways:

- To operate and improve our MO-DE App, other Services, our company's services, and tools.
- To prevent, discover and investigate violations of this Privacy Policy or any applicable terms of service or terms of use for the MO-DE App, and to investigate fraud, chargeback or other matters
- To customize the content or services on the MO-DE App for you, or the communications sent to you through the MO-DE App.

With respect to geo-location data we track through your Mobile Device, we use that geo-

location information for various purposes - including for you to be able to view the service providers in your area that are close to your location, for you to set your service location, so the service providers are able to find the location. We may share this information with third parties for any purpose. You may at any time no longer allow our MO-DE App to use your location by turning this feature off at the Mobile Device level.

We also provide some of your Personal Information (such as your first name and your photo, if you have chosen to upload your photo to your profile) to the service provider who accepts your request for services so that the service provider may contact and find you. The companies for which service providers work (that are providing the various service) are also able to access your Personal Information, including your geo-location data.

Personal Information may also be collected and shared with third-parties if there is content from the MO-DE App that you specifically and knowingly upload to, share with or transmit to an email recipient, online community, website, or to the public, e.g. uploaded photos, posted reviews or comments, or information about you or your ride that you choose to share with others through features which may be provided on our Services. This uploaded, shared or transmitted content will also be subject to the privacy policy of the email, online community website, social media or other platform to which you upload, share or transmit the content.

(d) Information Collected From Other Sources

We may, from time to time, supplement the information we collect about you through our web site or Mobile Application with outside records from third parties in order to enhance our ability to serve you, to tailor our content to you and to offer you opportunities to purchase products or services that we believe may be of interest to you. We may combine the information we receive from those sources with information we collect through the Services. In those cases, we will apply this Privacy Policy to any Personal Information received, unless we have disclosed otherwise.

2. HOW WE USE THE INFORMATION COLLECTED

We use the information we collect from all of our services to provide, maintain, protect and improve them, to develop new ones, and to protect Zeusology and our users.

Based upon the Personal Information you provide us when registering for an account, we will send you an email to verify your username and password. We will also communicate with you in response to your inquiries, to provide the services you request, and to manage your account. We will communicate with you by email, telephone, or SMS or text message, in accordance with your wishes.

We use your information to closely monitor which features of the Services are used most, to allow you to view your history of services, store your credit card information on a secure page, view any promotions we may currently be running, rate services, and to

determine which features we need to focus on improving, including usage patterns and geographic locations to determine where we should offer or focus services, features and/or resources.

We use the information collected from our MO-DE App so that we are able to serve you the correct app version depending on your device type, for troubleshooting and in some cases, marketing purposes. The credit card information you provide in your personal profile at sign-up is not stored by us, but is stored and used by our third party credit card processors in order for them to process payment that you owe third parties for services received by you.

We use your Internet Protocol (IP) address to help diagnose problems with our computer server, and to administer our web site(s). Your IP address is used to help identify you, but contains no personal information about you.

We will send you strictly service-related announcements on rare occasions when it is necessary to do so. For instance, if our Services are temporarily suspended for maintenance, we might send you an email. Generally, you may not opt-out of these communications, which are not promotional in nature. If you do not wish to receive them, you have the option to deactivate your account.

In addition, we may use your Personal Information or Usage Information that we collect about you:

- To provide you with information or services or process transactions that you have requested or agreed to receive including to send you electronic newsletters, or to provide you with special offers or promotional materials on behalf of us or third parties.
- To process your registration with the Services, including verifying your information is active and valid.
- To improve the Services or our services, to customize your experience with the Services, or to serve you specific content that is most relevant to you.
- To enable you to participate in a variety of the Services' features such as online or mobile entry sweepstakes, contests or other promotions.
- To contact you with regard to your use of the Services and, in our discretion, changes to the Services and/or the Services' policies.
- For internal business purposes.
- For inclusion in our data analytics.
- For purposes disclosed at the time you provide your information or as otherwise set forth in this Privacy Policy.

3. HOW AND WHEN WE DISCLOSE INFORMATION TO THIRD PARTIES

We may share non-personally identifiable information, such as aggregated user statistics and log data, with third parties for industry analysis, demographic profiling, to deliver targeted advertising about other products or services, or for other business purposes. We

do not sell, share, rent or trade the information we have collected about you, including Personal Information, other than as disclosed within this Privacy Policy or at the time you provide your information. We do not share your Personal Information with third parties for those third parties' direct marketing purposes unless you consent to such sharing at the time you provide your Personal Information.

(a) When You Agree To Receive Information From Third Parties.

You may be presented with an opportunity to receive information and/or marketing offers directly from third parties. If you do agree to have your Personal Information shared, your Personal Information will be disclosed to such third parties and all information you disclose will be subject to the privacy policy and practices of such third parties. We are not responsible for the privacy policies and practices of such third parties and, therefore, you should review the privacy policies and practices of such third parties prior to agreeing to receive such information from them. If you later decide that you no longer want to receive communication from a third party, you will need to contact that third party directly.

(b) Third Parties Providing Services on Our Behalf.

We use third party companies and individuals to facilitate our Services, provide or perform certain aspects of the Services on our behalf - such as cleaning professionals and companies they work for to provide the Services, and other third-parties to host the Services, design and/or operate the Services' features, track the Services' analytics, process payments, engage in anti-fraud and security measures, provide support, provide geo-location information to our service providers, enable us to send you special offers, perform technical services (e.g., without limitation, maintenance services, database management, web analytics and improvement of the Services' features), or perform other administrative services. We may provide these vendors with access to user information, including Personal Information, this information sharing is limited to only the information needed by the vendor to carry out the services they are performing for you or for us. Each of these vendors are obligated not to disclose or use Personal Information for any other purpose.

While we may use third party analytics service providers to evaluate and provide us with information about the use of the Services and viewing of our content, we do not share Personal Information with these analytics service providers, but they may set and access their own cookies, web beacons and embedded scripts on your Device and they may otherwise collect or have access to information about you, including non-personally identifiable information.

We use a third party hosting provider who hosts our support section of our website. Information collected within this section of our web site is governed by our Privacy Policy.

(c) Administrative and Legal Reasons.

We cooperate with government and law enforcement officials and private parties to enforce and comply with the law. Thus, we may access, use, preserve, transfer and

disclose your information (including Personal Information), including disclosure to third parties such as government or law enforcement officials or private parties as we reasonably determine is necessary and appropriate:

- To satisfy any applicable law, regulation, subpoenas, governmental requests or legal process.
- To protect and/or defend the Terms and Conditions for online and mobile Services or other policies applicable to any online and mobile Services, including investigation of potential violations thereof.
- To protect the safety, rights, property or security of the Company, our Services or any third party.
- To protect the safety of the public for any reason.
- To detect, prevent or otherwise address fraud, security or technical issues.
- To prevent or stop activity we may consider to be, or to pose a risk of being, an illegal, unethical, or legally actionable activity. Further, we may use IP address or other Device Identifiers, to identify users, and may do so in cooperation with third parties such as copyright owners, internet service providers, wireless service providers and/or law enforcement agencies, including disclosing such information to third parties, all in our discretion. Such disclosures may be carried out without notice to you.

(d) Business Transfer.

We may share your information, including your Personal Information and Usage Information with our parent, subsidiaries and affiliates for internal reasons. We also reserve the right to disclose and transfer all such information:

- To a subsequent owner, co-owner or operator of the Services or applicable database.
- In connection with a corporate merger, consolidation, restructuring, the sale of substantially all of our membership interests and/or assets or other corporate change, including, during the course of any due diligence process.

4. THIRD PARTY CONTENT AND LINKS TO THIRD PARTY SERVICES

The Services may contain content that is supplied by a third party, and those third parties may collect web site usage information and your Device Identifier when web pages from any online or mobile Services are served to your browser. In addition, when you are using the Services, you may be directed to other sites or applications that are operated and controlled by third parties that we do not control. We are not responsible for the privacy practices employed by any of these third parties. For example, if you click on a banner advertisement, the click may take you away from one of our websites onto a different web site. These other web sites may send their own cookies to you, independently collect data or solicit Personal Information and may or may not have their own published privacy policies. We encourage you to note when you leave our Services and to read the privacy statements of all third party web sites or applications before submitting any Personal Information to third parties.

5. SOCIAL MEDIA FEATURES

Our online and mobile Services may include social media features, such as the Facebook Like button, and widgets such as a "Share This" button, or interactive programs that run on our online and mobile Services. These features may collect your IP address, which page you are visiting on our online or mobile Services, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our online Services. Your interactions with these features and widgets are governed by the privacy policy of the company providing them.

6. UPDATING OR CANCELLING YOUR ACCOUNT

You are responsible for maintaining the accuracy of the information you submit to us, such as your contact information provided as part of account registration. If your Personal Information changes, or if you no longer desire our Services, you may correct, delete inaccuracies, or amend information by making the change on our member information page or by contacting us through support@themo-de.com

You may also cancel or modify your communications that you have elected to receive from the Services by following the instructions contained within an e-mail or by logging into your user account and changing your communication preferences.

If you wish to cancel your account or request that we no longer use your information to provide you services, contact us through support@themo-de.com.

We will retain your Personal Information and Usage Information for as long as your account with the Services is active and as needed to provide you services. Even after your account is terminated, we will retain your Personal Information and Usage as needed to comply with our legal and regulatory obligations, resolve disputes, conclude any activities related to cancellation of an account, investigate or prevent fraud and other inappropriate activity, to enforce our agreements, and for other business reason.

7. INFORMATION SECURITY

The Personal Information and Usage Information we collect is securely stored within our databases, and we use standard, industry-wide, commercially reasonable security practices such as encryption, firewalls and SSL (Secure Socket Layers) for protecting your information - such as any portions of your credit card number which we retain (we do not ourselves retain your entire credit card information) and geo-location information. However, as effective as encryption technology is, no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that information you supply won't be intercepted while being transmitted to us over the Internet or wireless communication, and any information you transmit to the Company you do at your own risk. We recommend that you not disclose your password to anyone.

8. USERS UNDER 18

The Company cares about the safety of children. Because our Services are not directed toward minors, no one under 18 (and certainly no children under 13) is allowed to

register with or use the Services. We do not knowingly collect personal information from anyone under the age of 18. If we discover that we have collected personal information from a person under 18, we will delete that information immediately. If you are a parent or guardian of a minor under the age of eighteen (18) and believe he or she has disclosed Personal Information to us, please contact us at support@themo-de.com.

9. YOUR CALIFORNIA PRIVACY RIGHTS

California's "Shine the Light" law, California Civil Code § 1798.83, requires certain businesses to respond to requests from individuals in California (those who have an established business relationship with us) asking about the business' practices related to disclosing personal information to third parties for the third parties' direct marketing purposes. Alternately, such businesses may have in place a policy not to disclose your personal information to third parties for the third parties' direct marketing purposes unless you first affirmatively agree to the disclosure (opt-in) or if you have exercised an option to opt-out of such information-sharing (opt-out).

We have opted for this alternative approach, and we do not share your personal information with third parties for the third parties' direct marketing purposes unless you provide us with permission at the time you provide such information.

10. INTERNATIONAL USE

Zeusology, LLC complies with the U.S. - E.U. Safe Harbor framework and the U.S. - Swiss Safe Harbor framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal data from European Union member countries and Switzerland. Zeusology, LLC has certified that it adheres to the Safe Harbor Privacy Principles of notice, choice, onward transfer, security, data integrity, access, and enforcement. To learn more about the Safe Harbor program, and to view Zeusology, LLC's certification, please visit <http://www.export.gov/safeharbor/>.

If you are located anywhere outside of the United States, please be aware that information we collect, including, Personal Information, will be transferred to, processed and stored in the United States. The data protection laws in the United States may differ from those of the country in which you are located, and your Personal Information may be subject to access requests from governments, courts, or law enforcement in the United States according to laws of the United States. By using the Services or providing us with any information, you consent to this transfer, processing and storage of your information in the United States.